

FROM: KSO RADIO
DES MOINES, IOWA

UPI AUDIO, the voice news service of United Press International, is now a part of KSO's daily newscasts.

UPI moved into the audio field in 1958 with a limited service to a few UPI stations. Today, UPI AUDIO draws upon the far-flung resources of UPI's worldwide news facilities to make KSO part of the most comprehensive voice news service in existence.

Special bureaus in the United States and abroad operate UPI AUDIO. Hour after hour, news stories in sound pour into UPI AUDIO headquarters in New York City for transmission to stations from coast to coast.

On a given day, UPI AUDIO covers virtually every major news story in the world, told, wherever possible, by those actually making the news. From London, Paris, Moscow and Berlin; from Montreal and Mexico City; from Tokyo and Saigon; from New Delhi and Cairo come the top international news stories of the day.

In the United States, UPI AUDIO covers the news from bureaus in New York, Chicago, Los Angeles and Washington, backed by UPI bureaus across the country.

UPI AUDIO is always on the alert to bring KSO the sound of news as it happens -- the voice of the President of the United States, or the whimper of a child in a tornado-stricken city. Skilled broadcast newsmen and top UPI byliners report both the color and the meaning of important stories, transmitted via UPI AUDIO voice circuits to KSO.

UPI AUDIO also provides KSO an average of five special, in-depth reports a day on major world news events and two daily reports direct from the trading floor of the New York Stock Exchange.

Regular weekly features include reports from Washington, the UN, Hollywood, and London.