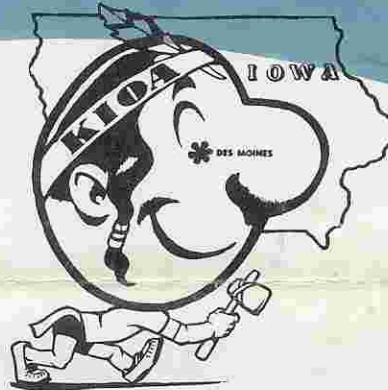


# The New KIOA

940 KC • DES MOINES, IOWA • JIM DOWELL, V.P. and Gen. Mgr.

a  
**Public  
Radio  
Corp.**  
STATION



**FIRST IN NEWS** 24 hours a day — seven days a week! Fast, fair and factual reporting by the New KIOA's complete News Staff. Mobile News Units working closely with the State and City Officials provides the quickest and most complete on the spot news coverage in Iowa.

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**FIRST IN LOWEST C.P.M.** KIOA offers the lowest C.P.M. of **any** media — air or print — that covers the heart of the richest agricultural area in the world — IOWA.

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# Another ADAM YOUNG station

MORNING

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

6  
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FARM  
ROUNDUP (Ralph Vogel)

:55 NEWS, VIEWS AND INTERVIEWS  
WITH BOB BURLINGAME — 10 Mins.

:20 SPORTS SCOREBOARD

HALF-HOUR HEADLINES

:55 NEWS, VIEWS AND INTERVIEWS  
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NEWS ALIVE AT :55 (Bob Betts)

:20 SPORTS SCOREBOARD

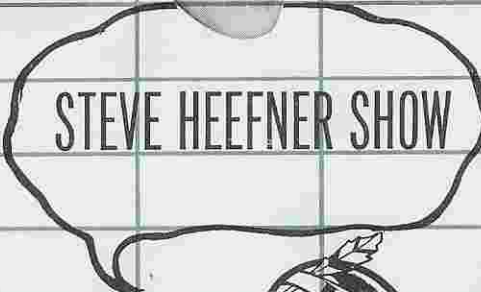
HALF-HOUR HEADLINES

NEWS ALIVE AT :55 (Bob Betts)

:20 SPORTS SCOREBOARD

HALF-HOUR HEADLINES

NEWS ALIVE AT :55 (Bob Betts) — 10 Mins.



DOC

LEMON

SHOW

FROSTY

MITCHELL

SHOW

CHURCH

DIRECTORY

OF THE

AIR

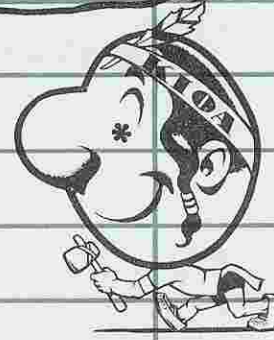
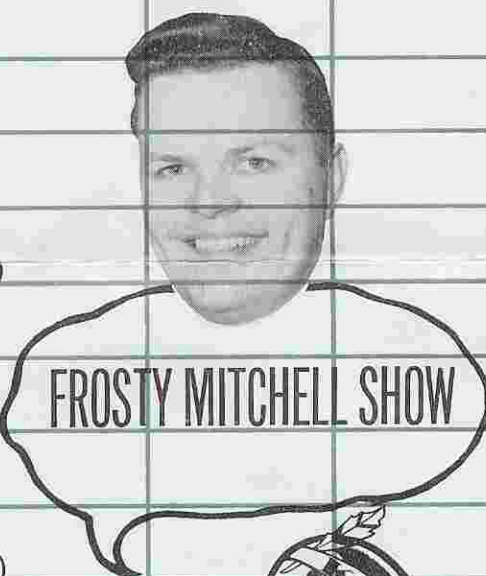
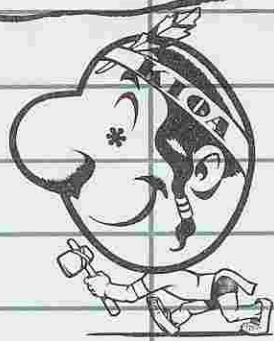
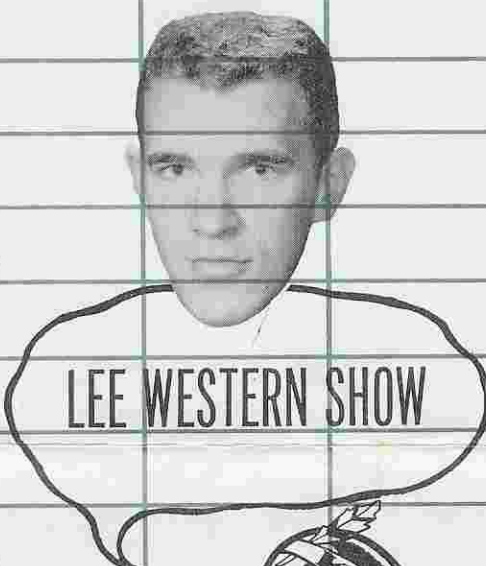
MIKE

HENRY

SHOW

# FIRST IN COST EFFICIENCY

| AFTERNOON | MONDAY | TUESDAY                                  | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY                                 |
|-----------|--------|--|-----------|----------|--------|----------|--|
| 12        | :00    | NOON FARM MARKET DIGEST (Ralph Vogel)    |           |          |        |          | SUNDAY NEW ROUNDUP WITH BOB BURLINGAME |
|           | :15    | :20 SPORTS SCOREBOARD                    |           |          |        |          | 15 Mins.                               |
|           | :30    | HALF-HOUR HEADLINES                      |           |          |        | FROSTY   |  |
|           | :45    | NEWS ALIVE AT :55 (Bob Betts)            |           |          |        |          |  |
| 1         | :00    |  |           |          |        | MITCHELL |  |
|           | :15    | :20 SPORTS SCOREBOARD                    |           |          |        |          | STEVE'S                                |
|           | :30    | HALF-HOUR HEADLINES                      |           |          |        | SHOW     |  |
|           | :45    | NEWS ALIVE AT :55 (Bob Betts)            |           |          |        |          | SHOW                                   |
| 2         | :00    |  |           |          |        |          |  |
|           | :15    | :20 SPORTS SCOREBOARD                    |           |          |        |          |  |
|           | :30    | HALF-HOUR HEADLINES                      |           |          |        |          |  |
|           | :45    | NEWS ALIVE AT :55 (Bob Betts)            |           |          |        |          |  |
| 3         | :00    |  |           |          |        |          |  |
|           | :15    | :20 SPORTS SCOREBOARD                    |           |          |        | LEE      |  |
|           | :30    | HALF-HOUR HEADLINES                      |           |          |        |          | BOB                                    |
|           | :45    | NEWS ALIVE AT :55 (Bob Betts)            |           |          |        | WESTERN  |  |
| 4         | :00    |  |           |          |        |          | ALLEN                                  |
|           | :15    | :20 SPORTS SCOREBOARD                    |           |          |        |          |  |
|           | :30    | HALF-HOUR HEADLINES                      |           |          |        | SHOW     |  |
|           | :45    | NEWS ALIVE AT :55 (Bob Betts)            |           |          |        |          | SHOW                                   |
| 5         | :00    |  |           |          |        |          |  |
|           | :15    | :20 SPORTS SCOREBOARD                    |           |          |        |          |  |
|           | :30    | HALF-HOUR HEADLINES                      |           |          |        |          |  |
|           | :45    | NEWS ALIVE AT :55 (Bob Betts) — 10 Mins. |           |          |        |          |  |



**EVENING**

**MONDAY**

**TUESDAY**

**WEDNESDAY**

**THURSDAY**

**FRIDAY**

**SATURDAY**

**SUNDAY**

**6**

:00

:15

:20 SPORTS SCOREBOARD

:30

HALF-HOUR HEADLINES

:45

NEWS ALIVE AT :55 (Bob Betts)



**BOB ALLEN SHOW**

**7**

:00

:15

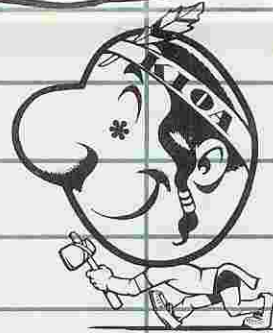
:20 SPORTS SCOREBOARD

:30

HALF-HOUR HEADLINES

:45

NEWS ALIVE AT :55



**DOUG**

**BOB**

**8**

:00

:15

:20 SPORTS SCOREBOARD

:30

HALF-HOUR HEADLINES

:45

NEWS ALIVE AT :55

**MacKINNON**

**KING**

**9**

:00

:15

:20 SPORTS SCOREBOARD

:30

HALF-HOUR HEADLINES

:45

NEWS ALIVE AT :55



**SHOW**

**SHOW**

**MIKE HENRY SHOW**

**10**

:00

:15

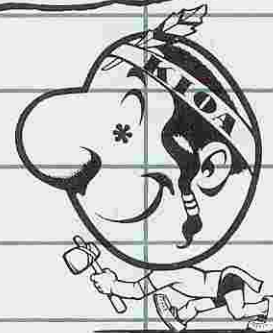
:20 SPORTS SCOREBOARD

:30

HALF-HOUR HEADLINES

:45

NEWS ALIVE AT :55



**11**

:00

:15

:20 SPORTS SCOREBOARD

:30

HALF-HOUR HEADLINES

:45

NEWS ALIVE AT :55

**12 MIDNIGHT -**

**6 A. M.**

**DOUG MacKINNON SHOW**