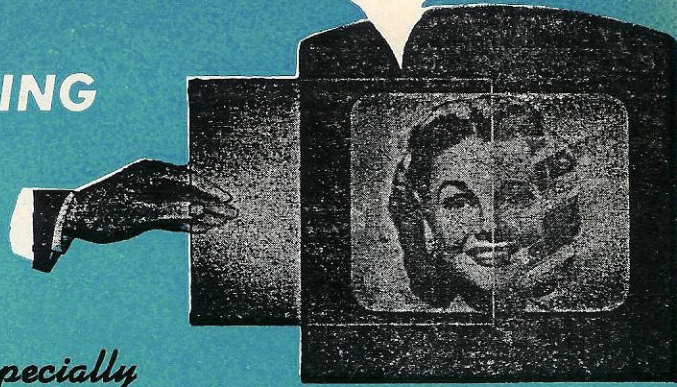


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NEWSPAPER

**TV
TELE-VIEWS**

WOI-TV

Your TV
Program **GUIDE**

February 9 - 15

★ Vol. II—No. 58

15c



Saturday Sunday

FEBRUARY 9

WOI-TV—Channel 4

(Programs Subject to Change Without Notice)

- 12:00 4 **TEST PATTERN**—
- 12:55 4 **NOONTIME HEADLINES**— Local
- 1:00 4 **ARMY-NAVY SPORTS**— Live
Basketball: Duke University vs. Navy from Annapolis, Md.
- 3:00 4 **TEST PATTERN**—
- 3:45 4 **INDUSTRY ON PARADE**— Film
Industry reports on its new and different manufacturing processes.
- 4:00 4 **KIT CARSON**— Film
Bill Williams has the title role with Don Diamond as El Toro.
- 4:30 4 **NATURE OF THINGS**— Live
Dr. Roy K. Marshall discusses the "Ellipses of the Sun and Moon."
- 4:45 4 **MORGAN BEATTY AND THE NEWS**— Live
NBC newscaster reports the latest news in word and picture
- 5:00 4 **THE BIG PICTURE**— Film
Official films of the Korean War.
- 5:30 4 **MR. WIZARD**— Live
Don Herbert as Mr. Wizard conducts a program for better health and living.
- 6:00 4 **ASSEMBLY VI**— Film
Reports on meetings of the United Nations in Paris.
- 6:30 4 **THIS WEEK IN PICTURES**— Film
- 6:45 4 **SPORTS REEL**— Film
- 7:00 4 **ALL-STAR REVUE**— Live
A full hour of comedy and song starring Danny Thomas with Bunny Lewbel and Kay Starr; guests: Wm. Bendix, Fran Warne & Jean Halloway.
- 8:00 4 **YOUR SHOW OF SHOWS**— Live
Starring Sid Caesar and Imogene Coca with Marguerite Piazza, Bill Hayes, tenor; Billy Williams quartette; Fisher and Ross, dancers; Carl Reiner; Mata and Hari.
- 9:30 4 **YOUR HIT PARADE**— Live
With Snooky Lanson, Eileen Wilson, Dorothy Collins, Russell Arms, the Hit Paraders and Raymond Scott's orchestra.
- 10:00 4 **WRESTLING MATCHES**— Live
Your favorite grunt-and-groaners in action from Marigold Gardens, Chicago.
- 11:00 4 **RED SKELTON SHOW**— Kine
The best in slapstick comedy by the master of them all.

FEBRUARY 10

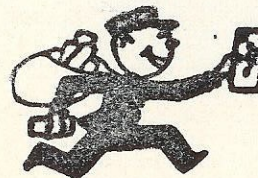
WOI-TV—Channel 4

(Programs Subject to Change Without Notice)

- 11:30 4 **TEST PATTERN**—
- 11:55 4 **NOONTIME HEADLINES**— Local
- 12:00 4 **FRONTIERS OF FAITH**— Live
From Fordham U. chapel with the Rev. Thomas J. O'Donnell as celebrant and Msgr. Wm. J. McDonald as speaker.
- 1:30 4 **AMERICAN FORUM OF THE AIR**
"A Grass Roots Report" with Sen. Harry Cain (R., Wash.) and Sen. Warren G. Magnuson (D., Wash.)
- 1:00 4 **BATTLE REPORT, WASH.**— Live
Briefing of the public on Civil Defense with John Steelman.
- 1:30 4 **AMERICAN FORUM OF THE AIR**
Current topics of the day discussed by a panel of experts with Frank Blairst as moderator.
- 2:00 4 **FAIR MEADOWS, U.S.A.**— Live
Domestic drama of the events in the lives of the members of the Olcott family.
- 2:30 4 **SEE IT NOW**— Live
Up-to-the-minute news in word and picture with Edward R. Murrow, CBS news commentator.
- 3:00 4 **COLUMBIA TV WORKSHOP**—Live
Fine dramatic offering with an all-star Broadway cast.
- 3:30 4 **JUVENILE JURY**— Live
Jack Barry emcees while the panel of youngsters give suggestions for the problems of the kids at home.
- 4:00 4 **ZOO PARADE**— Live
R. Marlin Perkins introduces you to his charges at the Lincoln Park Zoo in Chicago.
- 4:30 4 **SUPER CIRCUS**— Live
Claude Kirschner, ringmaster, with Mary Hartline and clowns Cliffy, Scampy and Nickie, plus a host of circus acts.
- 5:00 4 **HOPALONG CASSIDY**— Film
- 6:00 4 **WILD BILL HICKOK**— Film
- 6:30 4 **THIS IS SHOW BUSINESS**— Live
Clifton Fadiman, emcee, with Geo. S. Kaufman and Sam Levenson; and guest panelists.

TV TELE-VIEWS

- 7:00 4 **TOAST OF THE TOWN**— Live
Ed Sullivan presents Audrey Hepburn in a sketch "Nine Days a Queen;" Les Marionettes Joly, a puppet ballet; Roger Crame, ventriloquist.
- 8:00 4 **FRED WARING SHOW**— Live
Paced by the hillbilly tune "Honey You Can't Love Two," the Pennsylvanians salute Valentine Day; Also tribute to the Boy Scouts.
- 8:30 4 **BREAK THE BANK**— Live
Bert Parks emcees the biggest money-paying show on the air;
- 9:00 4 **CELEBRITY TIME**— Live
Conrad Nagel, emcees with panelists Jane Wilson, Herman Hickman and guest, Florence Chadwick, channel swimmer, and Paul Hartman, dancer.
- 9:30 4 **WHAT'S MY LINE?**— Live
John Daly, emcee; panelists Dorothy Kilgallen, Bennett Cerf, Arlene Francis and Hal Block.
- 10:00 4 **THE WEB**— Kine
"Second Chance," a young man goes on a cruise to get away from a gang whose leader he has killed.
- 10:30 4 **STAR OF THE FAMILY**— Kine
Peter Lind Hayes and wife, Mary Healy, present songs, comedy & guests Faye Emerson, Skitch Henderson, Cab Calloway and Olga San Juan.
- 11:00 4 **HERB SHRINER TIME**— Kine
Hoosier humorist Herb gives his interpretations of every day scenes
- 11:30 4 **LATE EVENING HEADLINES**—Local



Mail Bag

I would like to know the whole names of the four men on the Buddies of the Airlines program and what happened to the other man that plays the fiddle.

Sterling, Ill. G. J. S.
(The full names are as follows: "Pat", is Pat Maynard; "Speed" is Floyd Lloyd Foreman; "Curly" is Alger Bray; "Verne" is Verne Wilson, but he is no longer with them as he has entered service with Uncle Sam's forces.)

* * *
What happened to the Hamilton Trio on the Sid Caesar show? They were the

best dancers on television. Rock Island, Ill. Andy S.
(They accepted a night club engagement tour on the East coast, but keep watching the show as they should return in the near future.)

* * *
I would like to know if Kate Smith is or ever was married. Sterling, Ill. Evelyn Giddings
(Kate is not married and never has been.)

* * *
I would like to know if a wrestling match was made between Lou Thesz and Verne Gagne and will it be on television, if so, when? Muscatine, Ia. Mrs. Walt Anderson
(That match was made and fought on Friday, Jan. 25, in Chicago but was not televised. We have been unable to learn how it came out, due to lack of publicity locally.)

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TV TELE-VIEWS

Dorothy and Eileen parade your hits

But These Tune Twins Are NOT Siamese

CRITIC John Crosby recently remarked that since the appearance of musical shows on television, youngsters who want to break into the medium should look into the possibilities of being "sung at."

That distinct pleasure—reserved for a few suitably handsome and mute fellows—is a weekly occurrence on the musical barometer of popular tunes, "Your Hit Parade." With Eileen Wilson and Dorothy Collins handling the female vocalizing on the show, the proposition of being "sung at" certainly deserves consideration.

The team of Wilson and Collins is a unique one in TV because the two interchange their material each week. The approaching shrimp boats are spotted one week by Dorothy (singing wistfully from the wharf) and the following show by Miss Wilson, perhaps sipping cocktails in a plush salon overlooking the bay. In any case, "Shrimp Boats" gets the full treatment as long as suitably fishy settings are available to embellish the offerings of Misses Collins and Wilson.

The paths by which these two vocalists reached their stardom were distinctly different. Eileen, the veteran of the two, has had a spot in the show since she won the coveted opening in competition with other young aspirants. Miss Collins began originally as the sweet looking blonde who chirped cigarette commercials on the show—and looking awfully cute doing it.

While serving as song pitch girl the suggestion was brought up that Dorothy might do as an occasional vocal filler for Eileen. The dimpled youngster proved a refreshing addition and the public's reaction was immediate and favorable. She got a full time job as vocalist on "Parade"—and she's still chirping her commercials.

One of the natural consequences of this twin vocal pairing is the inevitable comparison between the two. Like a couple of teen-aged sisters there is a kind of unconscious rivalry between them which the viewing audience is quick to catch. The network receives a steady flow of mail claiming favoritism for one or the other. The Collins camp will claim Dorothy does not sing as often as she should and the Wilson boosters will cry that Eileen is not getting the best tunes or more elaborate arrangements.

Such a situation of having two girls on the same



COLLINS



WILSON



Snooky Lanson has no competition in the male singing department on "Your Hit Parade." Here he vocalizes with Eileen Wilson.



Miss Collins puts on her make-up before a performance. The blonde songstress who hails from Canada, got her start singing commercials.



The Wilson-Collins team (Eileen is on the left) rest during rehearsal. The two Hit Paraders have been the subject of comparison since Miss Collins emerged as a regular singer on the show.

show sing the same type numbers would only be attempted by the more courageous producers. Faint-hearted execs feel the arrangement bad for morale. When two women are vying for attention, they claim, the feline quality begins to be noticed. Backs draw up and claws sharpen themselves.

Actually the similarity between the Hit Parade songstresses ends abruptly with the songs they sing. Eileen, a tall honey-blonde vocalist, is a skilled singer in her own right, but suffers from the fact that she appears too sophisticated when placed aside Miss Collins, who might well represent the typical "back-home" girl for the boys in Korea.

The pert 106-pounder has about as much "glamour" in press agency jargon as does Ethel Barrymore. She dresses like a Vassar freshman and would probably get some suspicious glances if she took to smoking the cigarettes she cheerily plugs each week.

Eileen seems, in comparison, a "big city gal" (she was born in San Diego) who has the necessary equipment to be a popular vocalist. Yet in TV Forecast's annual awards poll, Dorothy ranks well ahead of her Hit Parade mate. She has won a place among the top female singers in television by being the sweet and unvarnished girl who looks as if she still splits strawberry sodas with her boy friend at the corner drug store.

Whatever the comparison between Eileen and Dorothy, the variety angle will always prevail on "Hit Parade." The lively hodge-podge of music being a sore of "all-things-to-all people" proposition assures its viewers that evening gowns will not be altogether replaced by modest blouses, nor that sweetness will be substituted for sophistication.

After all, the spice of life is the important thing.

Monday

FEBRUARY 11

WOI-TV—Channel 4

(Programs Subject to Change Without Notice)

- 12:00 4 TEST PATTERN—
- 12:55 4 NOONTIME HEADLINES— Local
- 1:00 4 GARRY MOORE SHOW— Live
- 1:30 4 FIRST HUNDRED YEARS— Live
Jimmy Lydon and Olive Stacey.
- 1:45 4 MIKE AND BUFF SHOW— Live
- 2:00 4 THE BIG PAY OFF— Live
Audience participation program with Randy Merriman as host.
- 2:30 4 YOUR HOME HOUR— Local
- 3:00 4 KATE SMITH SHOW— Live
Program of entertainment slanted to a mass women's audience.
- 4:00 4 SEARCH FOR TOMORROW—Kine
- 4:15 4 GABBY HAYES SHOW— Live
- 4:30 4 MAGIC WINDOW— Local
- 5:00 4 UNITED NATIONS TODAY— Film
- 5:30 4 TOM CORBETT— Kine
Adventures in the space academy
- 5:45 4 THOSE TWO— Kine
Vivian Blaine and Pinky Lee.
- 6:00 4 CAPTAIN VIDEO— Live
Stars Al Hodge & Don Hastings.
- 6:30 4 TELE-VISIT— Local
- 6:45 4 WOI-TV NEWS— Live
- 7:00 4 LUX VIDEO THEATRE— Live
Fine dramatic offering with an all-star Broadway cast
- 7:30 4 VOICE OF FIRESTONE— Live
Guest soloist, Feruccio Tagliavini, tenor, with Howard Barlow's orchestra.
- 8:00 4 WHAT DO YOU THINK?— Live
Hiram Hunn is your moderator.
- 8:30 4 IT'S NEWS TO ME— Live
John Daly conducts news quiz.
- 9:00 4 STUDIO ONE— Live
Drama of the first order with an all-star cast.
- 10:00 4 DOWN TO EARTH— Local
- 10:30 4 SURVIVAL— Film
What to do under an A-Bomb attack.
- 11:00 4 LATE EVENING HEADLINES—Local

Tuesday

FEBRUARY 12

WOI-TV—Channel 4

(Programs Subject to Change Without Notice)

- 12:00 4 TEST PATTERN—
- 12:55 4 NOONTIME HEADLINES— Local
- 1:00 4 GARRY MOORE SHOW— Kine
- 1:30 4 FIRST HUNDRED YEARS— Live
Jimmy Lydon and Olive Stacey.
- 1:45 4 MIKE AND BUFF SHOW— Live
- 2:00 4 THE BIG PAY OFF— Live
Audience participation program with Randy Merriman as host.
- 2:30 4 BILL GOODWIN SHOW— Live
Variety program with Eileen Barton and Roger Dann, vocalists.
- 3:00 4 KATE SMITH SHOW— Live
Program of entertainment slanted to a mass women's audience.
- 4:00 4 SEARCH FOR TOMORROW—Kine
- 4:15 4 GABBY HAYES SHOW— Live
- 4:30 4 THIS IS IOWA STATE— Local
- 5:00 4 UNITED NATIONS TODAY— Film
- 5:30 4 CISCO KID— Film
- 6:00 4 CAPTAIN VIDEO— Live
- 6:30 4 TELE-VISIT— Local
- 6:45 4 WOI-TV NEWS— Live
- 7:00 4 TEXACO STAR THEATRE— Live
Starring Milton Berle and guests.
- 8:00 4 FIRESIDE THEATRE— Film
"The Old Tailbot," a period comedy of a young Swedish immigrant-inventor and is life in his aunt's New York home.
- 8:30 4 BOOKS ON TRIAL— Local
"A King's Story" is the book under discussion with Dr. David Bruner as moderator.
- 9:00 4 ORIGINAL AMATEUR HR.—Live
Ted Mack lends a helping hand to the nation's amateur talent. Features a salute of the Legal Aid Society.
- 9:45 4 TAX CLINIC— Local
Helpful hints on meeting your income tax deadline.
- 10:00 4 FORD PLAYHOUSE— Film
A fine movie brought back for you to enjoy.
- 11:00 4 LATE EVENING HEADLINES—Local

TV TELE-VIEWS

Channel One

NEW YORK—Marian Anderson, the renowned contralto who was to have made her TV debut last month, will not do so until Easter. Her appearance has been long awaited by her many devotees. . . . Edgar Bergen and his irrepressible little friend, Charlie McCarthy report they are willing to work in television but only on a once-in-a-while basis. . . . "The Goldbergs" who have been mentioned every other day or so as taking over a time slot on NBC are now supposed to oust Bob & Ray from their fifteen-minute stint. The comedy team is just beginning to make some headway with their different brand of humor, however, and the NBC execs are loathe to drop the boys. . . . TV mystery fans will be happy to learn that the Perry Mason series has gone into production in Hollywood and will soon be aired. . . . The DuMont network, facing a serious loss when comic Jackie Gleason shifts over to CBS next fall is searching diligently for a replacement for the rotund comic and the man on the inside track seems to be Larry Storch. The personable young comic rates as one of the finest impersonators in the business and appears ready for the big time. . . . The movies are doing a healthy business currently with a flicker entitled "Callaway Went Thataway," which gets its laughs spoofing TV cowboys.

Actress Joan Alexander, a regular panelist on "The Name's the Same," answered a skeptic recently who claimed the show was "fixed." The doubter said the panelists knew the guests' names beforehand. Indignant, Joan challenged the woman to imagine herself a famous person. Then, with six well-aimed questions, she landed the answer—Judy Garland. . . . Republic films, long famous for shooting rip-roaring Western movies, has become the first major Hollywood studio to invade TV film production. The studio has kicked off a western telepix series entitled "Sky Marshal of the Universe." . . . Herb Shriner points out that progress always involves risks. You can't steal second base and keep one foot on first, says the homespun philosopher.

The radio favorites from Wistful Vista Ave., Fibber McGee and Molly spent some time in New York last month looking into the possibilities of a video show. . . . Jack Benny, about to make a regular TV splash next season, commented on fellow-comic Groucho Marx's quiz-comedy show by saying, "Now there's a man I really admire. How anyone can give away money and tell jokes at the same time, I'll never know!" . . . William Boyd, the hoary-haired cowboy with the familiar tag, Hopalong Cassidy, is about to sell all the rights to his "Hoppy" character to NBC for about a million dollars. . . . John Cameron Swayze, commentator on the News Caravan, asked a soldier if he knew when chemical warfare first started. "I guess," said the soldier, "it was when the girls started using perfume to get their men."

TV TELE-VIEWS



Boyd



Healy



Shriner



Lee

FOREIGN INTRIGUE

Cutthroats, shady deals, assassins, and diplomats are the ingredients in the gripping new TV series "Foreign Intrigue." Countries behind the Iron Curtain are the settings for an intelligent approach to the old mystery standby, international plotting.

The immense chore of writing, producing and directing the show fell upon the gifted shoulders of a 26 year old, Sheldon Reynolds. Formerly a gag writer for Robert Q. Lewis, Sheldon decided to approach the problem of filmed TV from a new angle. So he packed up two talented young American players, a camera, and his scripts and sailed for Europe.

Shot in various cities on the continent, the films are full of local color and lend a real continental atmosphere to the stories. A penchant for sharp, serious dialogue has enabled Sheldon to invest his stories with a realism usually absent from mystery shows.

Jerome Thor, a capable young American actor, plays the part of Robert Cannon, an intelligent foreign correspondent with a gift for getting behind-the-scenes information. This usu-



SYDNA SCOTT

ally tosses him into a pot of black marketeers, thieves and spies intent upon doing away with a prime minister. But his native agility and daring serves him at the last moment and the blackguards meet justice.

On alternate weeks, a girl reporter, played by Chicagoan Sydna Scott, gets into similar scrapes and manages the same results. This sort of plot can become very contrived but Reynolds handles it deftly and professionally. The result is fine entertainment.

Filming the show on the spot in Europe could be the start of a trend in television. With skyrocketing production costs in the U.S., enterprising production men with an eye for lower-priced shows might give Europe a tumble. The foreign casts, selected week by week for this show, have been very skillful and at a fraction of the cost for similar casts in any of the big U.S. television centers.

This series was started as an experiment and has proved so popular that a sponsor after the first few shows has bought the entire series. Sheldon Reynolds deserves hearty commendation for bringing intelligent and exciting melodrama without compromising with high standards.

Foreign Intrigue is viewed each Thursday evening from 10:00 to 10:30 on WHBF-TV, channel 4.

TV TELE-VIEWS

Adult Education Program Establishes Firsts in TV

An unprecedented telecast direct from the state capitol building in Des Moines is another "first" in the history of WOI-TV. On January 31 at 8 p.m. the Iowa State College television station presented the climax program in the current series on school problems, produced jointly by WOI-TV and the Fund for Adult Education as established by the Ford Foundation, in the first telecast from the Iowa capitol and the first program of its kind to be presented anywhere.

Coming as a result of the first four programs in "The Whole Town's Talking" series, the program featured the members of the senate and house committees on education as they discussed and indicated by voting, their preferences in current and suggested legislation on school problems.

The first program in the series featured 12 people from Cambridge, Ia., as they appeared before the WOI-TV cameras to decide what, in their opinions, Cambridge could do about its school situation. Town meetings to which all Cambridge citizens were invited, preceded the selection of the 12 participants. Each was selected because he or she represented a fair segment of opinion in the town. When the votes were tallied on the vote board, made to resemble the legislative vote board in the capitol, the folks from Cambridge indicated they would like to consolidate with surrounding districts, in order to make their school in Cambridge a better one.

In the second program, Hardin county residents representing the 11 communities which now have high schools appeared to talk over the school situation on a county level. Three plans were outlined on this program—the "stay put" plan which would mean that Hardin county would keep its present large number of school districts: the 11 district plan; and the five to eight district plan. When the votes were counted at the end of the show, the Hardin representatives favored the 11 district suggestion.

Story City, Gilbert, Roland and Randall were the topics for the third program. Story City is the largest of the four towns, with Gilbert, Roland and

Randall all within a short distance of Story City. The question before these people was whether or not to combine forces to have one school which would be better for all four areas. Voting at the end of this program showed a preference for "staying put," for keeping all four high schools.

Coming before the WOI-TV cameras on January 24 were 12 Winterset area folks who are faced with the problem of whether or not to join with the Winterset district to form a larger tax base for the school. Most of the students in the area under discussion already attend Winterset High school on a tuition basis. Now the school needs to expand and improve, and it needs the support of the surrounding areas in order to do it.

In each of the four programs, one thing was apparent. Legislation, whether current or proposed, needed to be better understood by all concerned, and there seemed to be a need for newer and more uniform legislation. Because of these facts, the fifth and final show was scheduled to come from the legislative branch of the state government, with the people's elected representatives in the senate and house as participants.

Discussion groups in each Iowa community represented on previous programs, and in a number of other communities with similar problems, gathered to watch their representatives in action, and to hold discussions on the steps taken during the program. These discussion groups were active throughout the program series.

Naturally, not all of Iowa's legislators could be represented in the hour-long program, so members of the senate and house committees on education were asked to be the active participants. They accepted the invitation, and arrived at the state house at 1 o'clock the day of the telecast to outline the general procedure for the program and to "boil down" their thinking to conform with the time limits. The legislators were given a short "on camera" rehearsal, but the program itself, the opinions expressed, and the action which took place were all unrehearsed.

TV TELE-VIEWS

Wednesday Thursday

FEBRUARY 13

WOI-TV—Channel 4

(Programs Subject to Change Without Notice)

- 12:00 4 TEST PATTERN—
- 12:55 4 NOONTIME HEADLINES— Local
- 1:00 4 GARRY MOORE SHOW— Kine
- 1:30 4 FIRST HUNDRED YEARS— Live
Jimmy Lydon and Olive Stacey.
- 1:45 4 MIKE AND BUFF SHOW— Live
- 2:00 4 THE BIG PAY OFF— Live
Audience participation program with Randy Merriman as host.
- 2:30 4 MAKE A DRESS-TV— Local
- 3:00 4 KATE SMITH SHOW— Live
- 4:00 4 SEARCH FOR TOMORROW—Kine
- 4:15 4 GABBY HAYES SHOW— Live
- 4:30 4 MAGIC WINDOW— Local
- 5:00 4 UNITED NATIONS TODAY— Film
- 5:30 4 TOM CORBETT— Kine
Adventures in the space academy.
- 5:45 4 THOSE TWO— Kine
Vivian Blaine and Pinky Lee.
- 6:00 4 CAPTAIN VIDEO— Live
Stars Al Hodge & Don Hastings.
- 6:30 4 TELE-VISIT— Local
- 6:45 4 WOI-TV NEWS— Live
- 7:00 4 GODFREY & HIS FRIENDS— Live
With Frank Parker, Marion Marlowe, Janette Davis, Haleloke, the Mariners, the Chordettes, Ricco Turchetti and Tony Marvin with Archie Bleyer's orchestra
- 8:00 4 KRAFT TV THEATRE— Live
The best in drama and comedy presented for your enjoyment.
- 9:00 4 GRUEN THEATRE— Kine
Fine dramatic offerings by the best in Hollywood actors.
- 9:30 4 YOUR HEALTH— Local
- 10:00 4 YOU BET YOUR LIFE— Kine
Groucho Marx dishes out the cash and wisecracks.
- 10:30 4 FOCUS ON SPORTS— Live
Dale Williams and Harry Burrell.
- 11:00 4 I LOVE LUCY— Kine
Comedy drama starring Lucille Ball and hubby, Desi Arnez.
- 11:30 4 LATE EVENING HEADLINES-Local

FEBRUARY 14

WOI-TV—Channel 4

(Programs Subject to Change Without Notice)

- 12:00 4 TEST PATTERN—
- 12:55 4 NOONTIME HEADLINES— Local
- 1:00 4 GARRY MOORE SHOW— Kine
- 1:30 4 FIRST HUNDRED YEARS— Live
Jimmy Lydon and Olive Stacey.
- 1:45 4 MIKE AND BUFF SHOW— Live
- 2:00 4 THE BIG PAY OFF— Live
Audience participation program with Randy Merriman as host.
- 2:30 4 BILL GOODWIN SHOW— Live
Variety program with Eileen Barton and Roger Dann, vocalists.
- 3:00 4 KATE SMITH SHOW— Live
Program of entertainment slanted to a mass women's audience.
- 4:00 4 SEARCH FOR TOMORROW—Kine
- 4:15 4 GABBY HAYES SHOW— Live
- 4:30 4 MR. I. MAGINATION— Kine
Dramatization of fairy tales.
- 5:00 4 UNITED NATIONS TODAY— Film
- 5:30 4 LONE RANGER— Film
In adventures of the old West with the help of Tonto.
- 6:00 4 CAPTAIN VIDEO— Live
Stars Al Hodge & Don Hastings.
- 6:30 4 TELE-VISIT— Local
- 6:45 4 WOI-TV NEWS— Live
- 7:00 4 STOP THE MUSIC— Live
Bert Parks emcees with help from Jimmy Blaine, Betty Ann Grove, Jane Morgan and the Variety Dancers.
- 8:00 4 TO BE ANNOUNCED—
- 8:30 4 BIG TOWN— Live
With Pat McVey as Steve Wilson and Julie Stevens as Lorelei.
- 9:00 4 MARTIN KANE— Live
Stars Lloyd Nolan as private eye.
- 9:30 4 WAYNE KING SHOW— Live
Waltz King presents a fine program of music.
- 10:00 4 HORIZONS— Kine
Panel discussion program.
- 10:30 4 THE NAME'S THE SAME— Kine
Robert Q. Lewis, emcee; Abe Burrows, Joan Alexander, Meredith Willson; guest: Jerry Colona.
- 11:00 4 ONE MAN'S FAMILY— Kine
- 11:30 4 LATE EVENING HEADLINES-Local

LABOR OF LOVE

At their own expense, "The Heathertones," girl quartet featured on the daytime "Bert Parks Show," have been cutting special vinylite records to fill individual requests from soldier fans overseas.

ROLLING HER R'S

During rehearsals on the Bill Goodwin Show a few people were heard to say, "What's the matter with Eileen Barton? She's sitting over in the corner

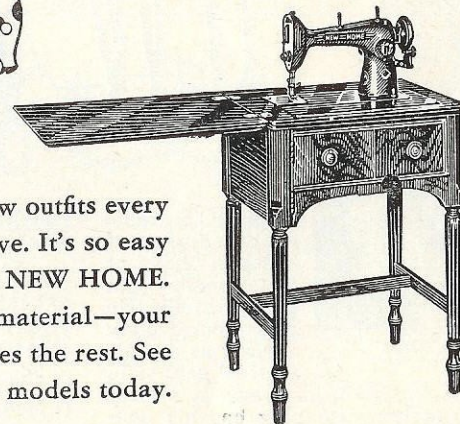
growling like a lioness." When finally approached, Eileen explained, "Oh, I'm just learning to roll my r's for my Scottish number, "Roamin' in the Gloamin'."

INTUITION DEFINED

Bobby S herwood, bandleader on the "Bert Parks Show" gives this definition of "intuition." The strange instinct that tells a woman she is right, whether she is or not.



"Like money in the bank!"



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Enjoying a day off with his family finds Bob Elson relaxing at home. Pictured left to right are Bob's wife, Jeanne, Barbara, Bob and Susan. The Elsons make their home in Chicago.



Bob Elson

Hello Friends ¹² this is . . . Bob Elson

his video initiation last year on a local Chicago station. He now has his own sports show on that station. Although Bob Elson is unknown locally as a TV performer he is very well known in these parts for his baseball announcing and Tele-Views thought that its readers would be interested in this article about Bob. He has also appeared locally at many sports functions.

Twenty years of radio sportscasting has enabled Bob to make a success of his new TV show. His remarkable ability to conduct interviews offsets his

social aloofness and in most cases places his guests completely at ease.

Bob expresses his ideas in a blunt but informative fashion. He's enjoying a highly successful career, speaks his convictions and is very highly regarded in the sports world. Although television is comparatively a new medium to Elson, he takes special delight in his show.

"TV is twice as easy as radio," says Elson. "In radio broadcasting, you must paint the picture, create the interest and describe all the action. In television, that picture is already there." Though bucking against "kid shows" every day, Elson's rating is rapidly moving up. Given a late evening time slot, Elson might inevitably pace all shows in his class.

TV TELE-VIEWS



Following a midnight snack, Jeanne gets some help with a chore—the dishes.

Comfortably dressed in pajamas and preparing for bed are Elson's two daughters: Susan (left) and Barbara.



is . . . Bob Elson

A fussy dresser, Bob's trademarks are thin stringlike ties, Homburg hats and cigars. His real specialty is gin rummy. A fanatic card player, Bob has made a special study of gin rummy and "defeated some of the greatest players in the world."

His greatest interest is, of course, his family. Bob met his beautiful wife, Jeanne, while lunching in Marshall Field's Tea Room watching models display the latest fashions in clothes. Model No. 14 completely captivated him and following a year's courtship Bob and Jeanne were married in 1942. They now make their home in a large 8-room apartment on North Sheridan road with their two daughters, Barbara, 7, and Susan, 5 years of age.

Jeanne's greatest problem is to get the ace sportscaster to relax. Nine ra-

TV TELE-VIEWS

dios, two television sets and a number of phones cram the apartment. A day at home, New Year's Day for instance, found Bob listening to five or six radios and both TV sets all tuned to different stations. He hopped from one room to another keeping in touch with the bowl games. Each member of the family has a unique hobby. Jeanne collects antique snuff boxes. Susan boasts of a fine collection of cups and Barbara has garnered an impressive collection of antique perfume bottles.

A constant companion and a valuable assistant of Elson's is Dick McNeely. Shouldering tremendous responsibility working for Elson, Dick revealed two ambitions of his own. To own a two-tone blue Cadillac like the boss'—and to rent the plush apartment above Elson!

Friday

FEBRUARY 15

WOI-TV—Channel 4

(Programs Subject to Change Without Notice)

- 12:00 4 TEST PATTERN—
- 12:55 4 NOONTIME HEADLINES— Local
- 1:00 4 GARRY MOORE SHOW— Kine
- 1:30 4 FIRST HUNDRED YEARS— Live
Jimmy Lydon and Olive Stacey.
- 1:45 4 MIKE AND BUFF SHOW— Live
- 2:00 4 THE BIG PAY OFF— Live
Audience participation program with Randy Merriman as host.
- 2:30 4 MAKE A DRESS-TV— Local
- 3:00 4 KATE SMITH SHOW— Live
Program of entertainment slanted to a mass women's audience.
- 4:00 4 SEARCH FOR TOMORROW—Kine
- 4:15 4 GABBY HAYES SHOW— Live
- 4:30 4 MAGIC WINDOW— Local
- 5:00 4 UNITED NATIONS TODAY— Film
- 5:30 4 TOM CORBETT— Kine
Adventures in the space academy
- 5:45 4 THOSE TWO— Kine
Vivian Blaine and Pinky Lee.
- 6:00 4 CAPTAIN VIDEO— Line
- 6:30 4 TELE-VISIT— Local
- 6:45 4 WOI-TV NEWS— Live
- 7:00 4 RCA VICTOR SHOW— Live
Music, comedy and sketches starring Ezio Pinza and guests.
- 7:30 4 MAN AGAINST CRIME— Live
Ralph Bellamy as Mike Barnett, in a better-than-average private eye story.
- 8:00 4 AMAZING MR. MALONE— Kine
Lee Tracy stars in the role of the crime-sleuthing attorney.
- 8:30 4 TELE-FARM FACTS— Live
- 9:00 4 GILLETTE FIGHTS— Live
With Jimmy Powers describing.
- 9:45 4 FIGHTS OF THE CENTURY—Film
Barney Ross vs. Billy Petrolle— (Jan., 1934).
- 10:00 4 ROBT. MONTGOMERY PRESENTS "Eva? Caroline?" starring Richard Carlson; a woman supposed to have been dead 4 years turns up in a murder trial.
- 11:00 4 LATE EVENING HEADLINES—Local

Meet Miss U.S. Television

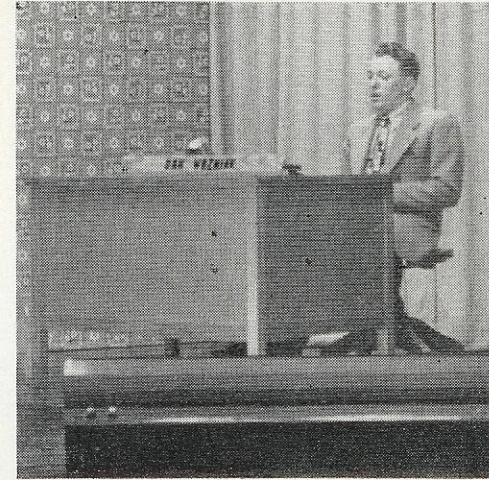


Here's Miss U.S. TV Phyllis Maygers of Baltimore who won first place in the finals for the coveted title. A lovely looking vocalist, Miss Maygers launched her career with an engagement at the Oriental theater in Chicago.



The thirteen finalists of the Miss U.S. TV contest pose for the photographer after their television appearances. Huddled around winner Phyllis Maygers are the very talented, but less fortunate girls representing twelve cities.

Have You Heard The Latest?



Dan Wozniak, WOI-TV News Director, has . . . and undoubtedly you have, too, if you're a regular viewer of his **WOI-TV NEWS** program (WOI-TV, Monday through Friday, at 6:45 p.m.)

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