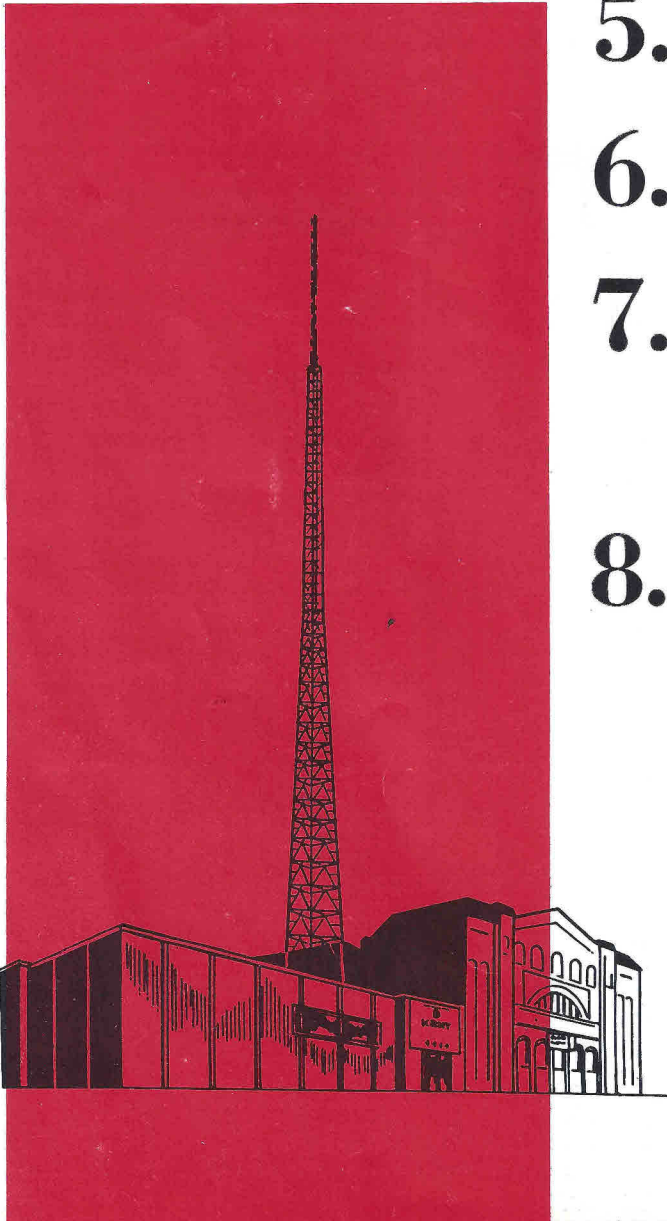


Now Appearing on the Inside . . .

1. More News -- Both Net and Local -- Every Half Hour.
2. 7:00 AM -- CBS World News Roundup
7:15 AM -- Local and Regional News
7:25 AM -- Sports Report
3. Arthur Godfrey at 1:10 PM
4. Ten-minute "Buy and Sell" Sessions
at 11:35, 12:35, and 2:35
5. More Weather Information
every hour
6. More Public Service . . .
with Bill Riley
7. More Personalities:
Walt Reno--Don Thompson--
Del Hull--Dick Eaton--
Larry Stucker--Bob Briggs
8. Lots of Bright, New Music

KRNT RADIO, Des Moines

Summer 1968



KRNT

CBS Basic • 5000 Watts

DES MOINES • 1350 Kilocycles

An Operation of Cowles Communications, Inc.

Represented by The Katz Agency, Inc.

MORNING

CENTRAL STANDARD TIME

a.m.	sunday	monday	tuesday	wednesday	thursday	friday	saturday
5:30		Franz Henkel, News	Franz Henkel, News	Franz Henkel, News	Franz Henkel, News	Franz Henkel, News	Franz Henkel, News
6:00		Walt Reno Show Don Soliday, News	Walt Reno Show Don Soliday, News	Walt Reno Show Don Soliday, News	Walt Reno Show Don Soliday, News	Walt Reno Show Don Soliday, News	Dick Eaton Show Don Soliday, News
6:10		Walt Reno Show	Walt Reno Show	Walt Reno Show	Walt Reno Show	Walt Reno Show	Dick Eaton Show
6:25		First Line Report CBS	First Line Report CBS	First Line Report CBS	First Line Report CBS	First Line Report CBS	First Line Report CBS
6:30	Voice Of Agriculture	Franz Henkel, News	Franz Henkel, News	Franz Henkel, News	Franz Henkel, News	Franz Henkel, News	Franz Henkel, News
6:40		Walt Reno Show	Walt Reno Show	Walt Reno Show	Walt Reno Show	Walt Reno Show	Dick Eaton Show
		▲ ▼	▲ ▼	▲ ▼	▲ ▼	▲ ▼	▲ ▼
	Weather Forecast	KRNT Headline News	KRNT Headline News	KRNT Headline News	KRNT Headline News	KRNT Headline News	KRNT Headline News
7:00	CBS News	World News Roundup CBS	World News Roundup CBS	World News Roundup CBS	World News Roundup CBS	World News Roundup CBS	World News Roundup CBS
7:10	KRNT Local News Farm Outlook						
7:15	Farm Outlook Food Tips	Don Soliday, News	Don Soliday, News	Don Soliday, News	Don Soliday, News	Don Soliday, News	Don Soliday, News
7:30	Central Ia Church Of The Air	KRNT Sports Franz Henkel	KRNT Sports Franz Henkel	KRNT Sports Franz Henkel	KRNT Sports Franz Henkel	KRNT Sports Franz Henkel	KRNT Sports Franz Henkel
		Walt Reno Show	Walt Reno Show	Walt Reno Show	Walt Reno Show	Walt Reno Show	Dick Eaton Show
		▲ ▼	▲ ▼	▲ ▼	▲ ▼	▲ ▼	▲ ▼
8:00	CBS News CBS	Franz Henkel, News	Franz Henkel, News	Franz Henkel, News	Franz Henkel, News	Franz Henkel, News	Franz Henkel, News
8:10	KRNT Local News & Weather	Walt Reno Show	Walt Reno Show	Walt Reno Show	Walt Reno Show	Walt Reno Show	Sports Central CBS
8:15	Hymn Time With Dan Lawrence	▲ ▼	▲ ▼	▲ ▼	▲ ▼	▲ ▼	Dick Eaton Show KRNT Headline News
8:30	▲	Morning Report CBS	Morning Report CBS	Morning Report CBS	Morning Report CBS	Morning Report CBS	Morning Report CBS
8:35	▼	Walt Reno Show	Walt Reno Show	Walt Reno Show	Walt Reno Show	Walt Reno Show	Dick Eaton Show
8:55	KRNT Local News	▲ ▼	▲ ▼	▲ ▼	▲ ▼	▲ ▼	▲ ▼ Don Soliday, News
9:00	CBS News	CBS News	CBS News	CBS News	CBS News	CBS News	CBS News
9:10	Del Hull Show	Don Thompson Show	Don Thompson Show	Don Thompson Show	Don Thompson Show	Don Thompson Show	Drees, Sports CBS
9:15	▲ ▼	▲ ▼	▲ ▼	▲ ▼	▲ ▼	▲ ▼	▲ ▼ Dick Eaton Show KRNT Capsule News
9:30	KRNT News	KRNT Headline News	KRNT Headline News	KRNT Headline News	KRNT Headline News	KRNT Headline News	Weekend Dimension
9:35	Sports Central CBS	Don Thompson Show	Don Thompson Show	Don Thompson Show	Don Thompson Show	Don Thompson Show	Walt Reno Show
9:40	Del Hull Show KRNT Local News	▲ ▼	▲ ▼	▲ ▼	▲ ▼	▲ ▼	▲ ▼ Don Soliday, News
10:00	CBS News	Don Thompson Show	Don Thompson Show	Don Thompson Show	Don Thompson Show	Don Thompson Show	CBS News
10:05	Del Hull Show	▲	▲	▲	▲	▲	Vietnam Diary CBS
10:10	▲ ▼	▼	▼	▼	▼	▼	▲ ▼ Drees, Sports CBS Walt Reno Show KRNT News Capsule
10:30	KRNT News	KRNT Headline News	KRNT Headline News	KRNT Headline News	KRNT Headline News	KRNT Headline News	KRNT Headline News
10:35	Jack Drees Sports CBS	Dear Abby CBS Don Thompson Show	Dear Abby CBS Don Thompson Show	Dear Abby CBS Don Thompson Show	Dear Abby CBS Don Thompson Show	Dear Abby CBS Don Thompson Show	Dear Abby CBS Don Thompson Show
	Del Hull Show KRNT Local News	▲ ▼	▲ ▼	▲ ▼	▲ ▼	▲ ▼	▲ ▼ Walt Reno Show KRNT News
11:00	CBS News Del Hull Show	CBS News KRNT News Dick Eaton Show	CBS News KRNT News Dick Eaton Show	CBS News KRNT News Dick Eaton Show	CBS News KRNT News Dick Eaton Show	CBS News KRNT News Dick Eaton Show	CBS News & Sports Walt Reno Show
11:10	▲	▲	▲	▲	▲	▲	▲
11:15	▼	KRNT Headline News	KRNT Headline News	KRNT Headline News	KRNT Headline News	KRNT Headline News	KRNT Headline News
11:30	KRNT News	Dim. On Health CBS	Dim. On Health CBS	Dim. On Health CBS	Dim. On Health CBS	Dim. On Health CBS	Dim. On Health CBS
11:40	Jack Drees, Sports CBS	Eaton With Weather Bill Riley, Buy & Sell	Eaton With Weather Bill Riley, Buy & Sell	Eaton With Weather Bill Riley, Buy & Sell	Eaton With Weather Bill Riley, Buy & Sell	Eaton With Weather Bill Riley, Buy & Sell	Eaton With Weather Bill Riley, Buy & Sell
11:45	Del Hull KRNT Weather						▲ ▼ Dick Eaton Show

AFTERNOON

CENTRAL STANDARD TIME

p.m.	sunday	monday	tuesday	wednesday	thursday	friday	saturday
12:00	CBS News KRNT News	Paul Rhoades, News Russ Van Dyke Special Report	Paul Rhoades, News Russ Van Dyke Special Report	Paul Rhoades, News Russ Van Dyke Special Report	Paul Rhoades, News Russ Van Dyke Special Report	Paul Rhoades, News Russ Van Dyke Special Report	Don Softday, News CBS News
12:15	Jack Drees, Sports CBS ▼	Dick Eaton Show KRNT Headline News	Dick Eaton Show KRNT Headline News	Dick Eaton Show KRNT Headline News	Dick Eaton Show KRNT Headline News	Dick Eaton Show KRNT Headline News	Don Thompson Show
12:30	KRNT News Headlines Weekend Dimension CBS	In Hollywood CBS	In Hollywood CBS	In Hollywood CBS	In Hollywood CBS	In Hollywood CBS	Weekend Dimension CBS
12:35	Del Hull Show KRNT Local News Capsule	Dick Eaton Show KRNT Headline News	Dick Eaton Show KRNT Headline News	Dick Eaton Show KRNT Headline News	Dick Eaton Show KRNT Headline News	Dick Eaton Show KRNT Headline News	Don Thompson Show KRNT News Capsule
1:00	CBS News	CBS News	CBS News	CBS News	CBS News	CBS News	CBS News
1:10	Del Hull Show	Eaton With Weather Arthur Godfrey CBS	Eaton With Weather Arthur Godfrey CBS	Eaton With Weather Arthur Godfrey CBS	Eaton With Weather Arthur Godfrey CBS	Eaton With Weather Arthur Godfrey CBS	Jack Drees, Sports CBS Don Thompson Show
	▲ ▼ KRNT News Capsule	▲	▲	▲	▲	▲	▲ ▼ KRNT News Capsule
1:30	Weekend Dimension CBS	"	"	"	"	"	Weekend Dimension CBS
1:35	Del Hull Show						Don Thompson Show
	▲ ▼	▼ KRNT Headline News	▼ KRNT Headline News	▼ KRNT Headline News	▼ KRNT Headline News	▼ KRNT Headline News	▲ ▼
2:00	KRNT, News	CBS News	CBS News	CBS News	CBS News	CBS News	KRNT News
2:10	Larry Stucker Show	Dick Eaton Show	Dick Eaton Show	Dick Eaton Show	Dick Eaton Show	Dick Eaton Show	Don Thompson Show
	▲ ▼	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ KRNT News Capsule
2:30	Weekend Dimension CBS	Mother & Child Dim. CBS	Mother & Child Dim. CBS	Mother & Child Dim. CBS	Mother & Child Dim. CBS	Mother & Child Dim. CBS	Weekend Dimension CBS
2:35	Larry Stucker Show	Bill Riley, Buy & Sell	Bill Riley, Buy & Sell	Bill Riley, Buy & Sell	Bill Riley, Buy & Sell	Bill Riley, Buy & Sell	Don Thompson Show
2:55	▲ ▼ KRNT Local News Capsule	Dick Eaton Show ▲ ▼ KRNT Headline News	Dick Eaton Show ▲ ▼ KRNT Headline News	Dick Eaton Show ▲ ▼ KRNT Headline News	Dick Eaton Show ▲ ▼ KRNT Headline News	Dick Eaton Show ▲ ▼ KRNT Headline News	▲ ▼ KRNT News Capsule
3:00	CBS News	CBS News	CBS News	CBS News	CBS News	CBS News	CBS News
3:10	Larry Stucker Show	Del Hull Show	Del Hull Show	Del Hull Show	Del Hull Show	Del Hull Show	Don Thompson Show
	▲ ▲	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼
3:30	KRNT News Capsule	Personal Closeup CBS	Personal Closeup CBS	Personal Closeup CBS	Personal Closeup CBS	Personal Closeup CBS	KRNT News Capsule Don Thompson Show
3:35	Weekend Dimension CBS	Del Hull Show	Del Hull Show	Del Hull Show	Del Hull Show	Del Hull Show	
3:55	Larry Stucker Show ▲ ▼ KRNT Local News Capsule	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ KRNT News Capsule
4:00	CBS News	CBS News	CBS News	CBS News	CBS News	CBS News	CBS News
4:10	Sports Central CBS	Del Hull Show	Del Hull Show	Del Hull Show	Del Hull Show	Del Hull Show	Bob Briggs Show
	Larry Stucker Show ▲ ▼ KRNT News Capsule	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ KRNT News Capsule
4:35	Weekend Dimension CBS	Tomorrow's Living CBS	Tomorrow's Living CBS	Tomorrow's Living CBS	Tomorrow's Living CBS	Tomorrow's Living CBS	Weekend Dimension CBS
	Larry Stucker Show	Del Hull Show	Del Hull Show	Del Hull Show	Del Hull Show	Del Hull Show	Bob Briggs Show
	▲ ▼ KRNT Local News Capsule	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ KRNT Headline News	▲ ▼ Sports Central U.S.A.
5:00	CBS News Drees, Sports CBS	CBS News CBS	CBS News CBS	CBS News CBS	CBS News CBS	CBS News CBS	CBS News
5:10		KRNT Local News	KRNT Local News	KRNT Local News	KRNT Local News	KRNT Local News	Bob Briggs Show
5:15	Bob Briggs Show	Business News	Business News	Business News	Business News	Business News	▲ ▼ KRNT News Capsule
5:25	KRNT News Capsule						
5:35	Weekend Dimension	Bud Sobel, Sports	Bud Sobel, Sports	Bud Sobel, Sports	Bud Sobel, Sports	Bud Sobel, Sports	Weekend Dimension CBS
5:40	Bob Briggs Show	Walter Cronkite CBS	Walter Cronkite CBS	Walter Cronkite CBS	Walter Cronkite CBS	Walter Cronkite CBS	Bob Briggs Show
5:45	▲ Weather Roundup	Lowell Thomas CBS Reasoner Report CBS	Lowell Thomas CBS Reasoner Report CBS	Lowell Thomas CBS Reasoner Report CBS	Lowell Thomas CBS Reasoner Report CBS	Lowell Thomas CBS Reasoner Report CBS	Bud Sobel, Sports

10 NEWSMEN AND 2 SPORTSCASTERS—
ALL FULLTIME . . . ALL EXPERIENCED AND PROFESSIONAL

BASIC CBS NETWORK
FOR CENTRAL IOWA

CENTRAL STANDARD TIME

EVENING

p. m.	sunday	monday	tuesday	wednesday	thursday	friday	saturday
6:00	CBS News Drees, Sports CBS	George Wiley, News	George Wiley, News	George Wiley, News	George Wiley, News	George Wiley, News	CBS News News Analysis CBS
6:10 6:15	KRNT News Bob Briggs Show	It's Sports Time CBS Del Hull Show	It's Sports Time CBS Del Hull Show	It's Sports Time CBS People's Press Conference	It's Sports Time CBS Del Hull Show	It's Sports Time CBS Del Hull Show	Soliday News Business News
6:30 6:35	KRNT News Capsule Weekend Dimension CBS Bob Briggs Show	▲	▲	▲	▲	▲	It's Sports Time CBS Weekend Dimension CBS
6:45	KRNT Local News Capsule	▼ KRNT Headline News	▼ KRNT Headline News	▼ KRNT Headline News	▼ KRNT Headline News	▼ KRNT Headline News	Bob Briggs Show Jack Drees, Sports CBS
7:00	CBS News CBS Sports Central CBS	World Tonight	World Tonight	World Tonight	World Tonight	World Tonight	CBS News
7:15	Bob Briggs Show KRNT News Capsule	Business Report CBS Worldwide Sports CBS	Business Report CBS Worldwide Sports CBS	Business Report CBS Worldwide Sports CBS	Business Report CBS Worldwide Sports CBS	Business Report CBS Worldwide Sports CBS	The World This Week CBS ▼
7:30 7:35	Weekend Dimension CBS Capital Cloakroom	Campaign '68' CBS Del Hull Show	Campaign '68' CBS Del Hull Show	Campaign '68' CBS Del Hull Show	Campaign '68' CBS Del Hull Show	Campaign '68' CBS Del Hull Show	Weekend Dimension CBS Mike Wallace At Large
	▲ CBS KRNT Weather	▲ KRNT Headline News	▲ KRNT Headline News	▲ KRNT Headline News	▲ KRNT Headline News	▲ KRNT Headline News	▲ KRNT News Capsule
8:00	CBS News News Analysis CBS	CBS News Bob Briggs Show	CBS News Bob Briggs Show	CBS News Bob Briggs Show	CBS News Bob Briggs Show	CBS News Bob Briggs Show	CBS News ▲ Bob Briggs Show
8:10	Close Harmony	▼	▼	▼	▼	▼	▼
8:30	KRNT News Capsule Face The Nation	KRNT Headline News Bob Briggs Show	KRNT Headline News Bob Briggs Show	KRNT Headline News Bob Briggs Show	KRNT Headline News Bob Briggs Show	KRNT Headline News Bob Briggs Show	KRNT News Capsule Bob Briggs Show
	▲ KRNT Weather Roundup	▲ KRNT Headline News	▲ KRNT Headline News	▲ KRNT Headline News	▲ KRNT Headline News	▲ KRNT Headline News	▲ KRNT News Capsule
9:00 9:05	CBS News Weather Beacon Weather	CBS News Bob Briggs Show	CBS News Bob Briggs Show	CBS News Bob Briggs Show	CBS News Bob Briggs Show	CBS News Bob Briggs Show	CBS News The Saturday Night Show Bob Briggs Show
9:15	▲ Salt Lake City Tabernacle Choir	▲ KRNT Headline News	▲ KRNT Headline News	▲ KRNT Headline News	▲ KRNT Headline News	▲ KRNT Headline News	▲ KRNT News Capsule Bob Briggs Show
9:30 9:35	World Of Religion CBS	Bob Briggs Show	Bob Briggs Show	Science Editor CBS Bob Briggs Show	Science Editor CBS Bob Briggs Show	Science Editor CBS Bob Briggs Show	▼
	▲ ▼	▲ ▼	▲ ▼	▲ ▼	▲ ▼	▲ ▼	▼
10:00	Bill Johnson, News	Pete Taylor, News	Pete Taylor, News	Pete Taylor, News	Pete Taylor, News	Pete Taylor, News	KRNT News & Sports ▼
10:15	Classical Music Al Rockwell Drake University	Ron Gonder, Sports	Ron Gonder, Sports	Ron Gonder, Sports	Ron Gonder, Sports	Ron Gonder, Sports	Bob Briggs Show ▼
10:30	▲	Night Call	Night Call	Night Call	Night Call	Night Call	KRNT News Capsule Bob Briggs Show
	"	▲	▲	▲	▲	▲	▲
11:00	"	"	"	"	"	"	▼ KRNT News
	"	▼	▼	▼	▼	▼	▼ KRNT News & Weather
11:30	"	KRNT News Bob Briggs Show	KRNT News Bob Briggs Show	KRNT News Bob Briggs Show	KRNT News Bob Briggs Show	KRNT News Bob Briggs Show	Let's Visit Drake Drake University
12:00	KRNT Sign Off News	KRNT Sign Off News	KRNT Sign Off News	KRNT Sign Off News	KRNT Sign Off News	KRNT Sign Off News	KRNT Sign Off News

THE STATION WITH THE PERSONALITY "NAMES YOU KNOW" IN CENTRAL IOWA RADIO